

SOME OUR PAST AND PRESENT
PARTICIPATING ORGANIZATIONS!

BRISTOL-MYERS SQUIBB
CRUCIBLE SPECIALTY METALS
LIVERPOOL SCHOOL DISTRICT
LOCKHEED MARTIN
LORETTO
NATUR-TYME
O'BRIEN & GERE
COUNTY OF ONONDAGA
OSWEGO COUNTY BOCES
PROLITERACY
L. & J. G. STICKLEY
CITY OF SYRACUSE
SYRACUSE CITY SCHOOL DISTRICT
SYRACUSE RESEARCH CORPORATION
SYRACUSE UNIVERSITY
UPSTATE MEDICAL UNIVERSITY

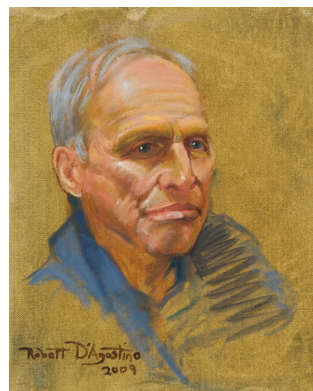
HOW TO CONTACT US

CALL THE CULTURAL RESOURCES COUNCIL
ON MY OWN TIME LINE:
315.435.2162

E-MAIL: OMOT@MYCNYARTS.ORG

VISIT: WWW.MYCNYARTS.ORG
to complete a registration form online

*On My Own Time art photos by
Anthony Potter Photography*



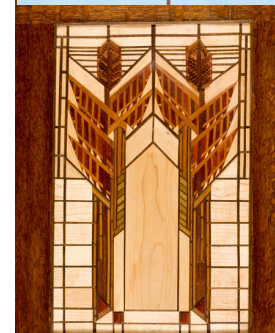
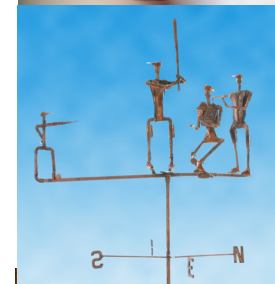
THE CULTURAL RESOURCES COUNCIL
JOHN H. MULROY CIVIC CENTER
411 MONTGOMERY ST SYRACUSE, NY 13202
TELEPHONE: 315.435.2155
FAX: 315.435.2160 WWW.MYCNYARTS.ORG

All the artwork featured in this brochure was
entered in the 2010 On My Own Time program.
For a copy of the catalog and artists' names, please
e-mail omot@mycnyarts.org or call 315.435.2162.



*On
My
Own
Time*

PRESENTED IN
COOPERATION
WITH
EVERSON
MUSEUM
OF ART



WHAT IS ON MY OWN TIME?



On My Own Time was created in 1974 by the Cultural Resources Council, in cooperation with the Everson Museum of Art.

Its goal is to create a bridge between business and the arts by encouraging local employers to identify, celebrate, and encourage creativity among their employees.

This joint effort continues to promote an appreciation of the arts in the entire community!



It is art that makes life, makes interest, makes importance . . . and I know of no substitute whatever for the force and beauty of its process. - Henry James

PROGRAM OUTLINE

- The program begins in late March with a kick-off luncheon, where interested company representatives, Cultural Resources Council staff, and volunteer adjudicators have a chance to meet informally, learn about program plans, and ask questions. (*Luncheon attendance is not necessary to participate.*)
- Organizations can make a decision to join the program anytime through the end of April, then appoint a “company coordinator” as an On My Own Time program liaison.
- Participating organizations then promote the event to their staff (and retirees, if desired), and schedule an art exhibit of employee art at their work sites any time during May or June.
- Each company’s show is adjudicated by a panel of volunteer judges who are professionally involved in the arts. Several pieces of artwork from each company’s display are selected to be included in the Everson Museum of Art exhibit.
- Each company coordinator arranges to bring the chosen artwork to CRC’s professional photographer in July. The pieces are photographed for the On My Own Time art catalog that will be distributed at the Everson Museum of Art.
- Company coordinators are asked to provide information for the catalog and a reception invitation mailing list to CRC by late August.
- Invitations to the On My Own Time opening reception at the Everson Museum of Art are mailed out by CRC (or distributed by the company coordinator) in early fall.
- The On My Own Time Everson Museum of Art Exhibit opens in mid- to late fall and runs for about one month.

BENEFITS TO COMPANY PARTICIPANTS

- Boosts morale by recognizing employees’ individual talents
- Emphasizes the value of imagination and creativity among staff
- Provides a unique avenue to connect with the Central New York community
- Business name and/or logo included in event press releases, ads, signage, newspaper articles, and catalog
- Helps to promote and support a locally vibrant arts culture, a sign of a healthy community
- Participation is financially economical, with several levels of sponsorship available that give you the option to increase visibility during the event

PARTICIPATION & SPONSORSHIP LEVELS

BRONZE: \$600 *Basic Participation Level*
(See benefit outline flyer)

SILVER: \$1,000 *Sponsorship level*
All the benefits of Bronze, plus 1/2 page catalog ad, inclusion of logo on some event materials and ads, additional event tickets

GOLD: \$1,500 *Sponsorship level*
Lead sponsor level -- All the benefits of Silver, plus a full-page catalog ad, inclusion of logo on most event materials, additional event tickets, banner or signage at the exhibit reception

(Organizations with 25 or fewer employees may join as co-participants and split the participation or sponsorship fee.)