



## Cultural Resources Council of Syracuse and Onondaga County

### **On My Own Time 2012**

#### Participant/Sponsorship Levels

##### **BRONZE: \$600** (*Basic Participation level*)

- Spring kick-off luncheon
- Adjudication of in-house show
- Full page (company name, officers, & artists' names, art photo) in On My Own Time Catalog  
(plus additional color photo/caption of selected artwork)
- Company name on reception invitation
- Company name in CRC website promotions
- Company name in CRC newsletter articles
- Company name included in event press releases
- 6 tickets to Opening Reception, plus two tickets for each artist selected for the Everson exhibit

*Note: Businesses with 50 or fewer employees may choose to participate jointly with another small business, and split the \$600 participation fee. **One** in-house exhibit would be held at one of the two worksites, or at an alternate site. All benefits above would be in effect, including separate pages for each company in the OMOT catalog. \*The 6 included tickets would be shared between the two companies. Additional tickets are available for purchase at \$10 each.*

##### **SILVER: \$1,000** (*Sponsorship level*)

- Spring kick-off luncheon
- Adjudication of in-house show
- Full page (company name, officers, & artists' names, art photo) in On My Own Time Catalog  
(plus additional color photo/caption of selected artwork)
- Company name **& logo** on reception invitation
- Company name **& logo** in CRC website promotions
- Company name **& logo** in CRC newsletter articles
- **Company logo in On My Own Time ads** (Syracuse New Times)
- Company name included in event press releases
- **½ page ad in On My Own Time Catalog** (distributed during exhibit's run at Everson Museum)
- **12** tickets to Opening Reception, plus two tickets for each artist selected for the Everson exhibit

##### **GOLD: \$1,500** (*Lead Sponsorship level*)

- Spring kick-off luncheon
- Adjudication of in-house show
- Full page (company name, officers, & artists' names, art photo) in On My Own Time Catalog  
(plus additional color photo/caption of selected artwork)
- Company name **& logo** on reception invitation
- Company name **& logo** in CRC website promotions
- Company name **& logo** in CRC newsletter articles
- **Company logo in On My Own Time ads** (Syracuse New Times)
- Company name included as a **lead sponsor** in event press releases
- **Full page ad in On My Own Time Catalog** (distributed during exhibit's run at Everson Museum)
- **20** tickets to Opening Reception, plus two tickets for each artist selected for the Everson exhibit
- **Banner or other signage at Opening reception**