

art\$TART 2012

CNY Grants For Learning in and through The Arts

art\$TART is a local funding program administered by the Cultural Resources Council (CRC) for projects in seven Central New York counties: [Cayuga](#), [Cortland](#), [Herkimer](#), [Madison](#), [Oneida](#), [Onondaga](#) and [Oswego](#). It is supported by the Local Capacity Building Initiative of the New York State Council on the Arts (NYSCA):

The goal of this initiative is to build capacity at the local level of schools and their partners (arts organizations and artists) to conduct successful programs that contribute to school improvement in and through the arts.

art\$TART grants support student engagement in public and private schools, pre-K through grade twelve, within the five-county area. Eligible projects are planned and carried out collaboratively by teachers and arts organizations or individual artists, and are directly connected to the school curriculum. They may support either sequential arts education or integrated learning, but must address New York State Learning Standards in the arts and/or non-arts subjects and include at least three contact sessions between the partnering teacher(s), artist(s) and students.

Funded projects are typically small, first-time partnerships, or approaches by existing partnerships that have not been tried before. In all cases, local needs and priorities should guide project development.

art\$TART grants support activities that occur during the normally defined school day. (After-school, weekend, or summer projects may be eligible for support through the separate Decentralization Program, offered statewide by NYSCA) The applicant may be either a school or a partnering cultural organization with 501(c)(3) federal tax-exempt status. (Individual artists are encouraged to participate as full project partners, but may not serve as the applicant of record.) Previous grantees must have submitted all required final reports.

For 2012, grant amounts will range from \$500 to \$2,000.

Application Submission Information, Deadline & Notification Dates:

(For projects to be carried out during calendar year 2012)

The application form may be downloaded at the CRC website: www.mycnyarts.org

An effort is underway to create a simplified online application process;
For this year, please mail or hand deliver an original and six copies of the completed application to:
art\$TART Grants, Cultural Resources Council, 411 Montgomery Street, Syracuse, NY 13202.

Applications must be received by Monday, November 15, 2011 at 5pm.

Notification of panel decisions by December 31, 2011; Funds available for distribution: January 2012

Grant Orientation Sessions (listed on the website) are available to simplify the application process.

Applicants are requested to contact John Shaffer at CRC, to indicate their intent to apply:

Questions?



Contact John Shaffer
Grants Coordinator
Cultural Resources Council
411 Montgomery St., Syracuse, NY, 13202
E-mail: grants@mycnyarts.org
Phone: 315.435-2158



Partnership Eligibility and Program Requirements

- Partnerships between one school and a cultural organization and or/ individual artist(s) are eligible.
- Schools may be public, private, parochial or charter. BOCES-affiliated schools are also eligible.
- Schools must be located in Cayuga, Cortland, Herkimer, Madison, Oneida, Onondaga or Oswego Counties.
- Partnering artists may not be employees of the school.
- Programs must involve at least three contact sessions with the same teacher(s), artist(s) and students. (While others may be involved, these professionals and students constitute the “core group”.)
- Activities and outcomes are collaboratively designed, planned, taught and evaluated by the partners, along with any additional school or community members as may be appropriate.
- Activities must address New York State Learning Standards for the arts and/or non-arts subjects.
- Collaborative planning by a representative team must take place before an application is submitted; teachers, artists, and other key players in the project must be identified.
- Final report of project activities, outcomes, income and expenses must be submitted by Dec. 31, 2011

Evaluative Criteria Used by Panelists to Evaluate Applications

- Clarity and appropriateness of the proposed goals, with specific reference to the NYS Learning Standards for the arts and/or other subject areas addressed by the project.
- Depth of interaction as indicated by plans for contact time between the core group of teacher(s), artist(s) and students.
- Evidence of collaborative planning and implementation.
- Relevant expertise or background of the proposed teachers and artists.
- Potential of the proposed project to strengthen existing arts curricula and/or improve instruction in other subjects through the arts.
- Cost effectiveness of the program, and ability of the partners to manage it.
- Commitment of the partners, as evidenced by efforts to obtain local cash contributions or other resources to strengthen the project.
- Adequacy of plans to assess student learning.

We do not fund:

- Home schools.
- Single, stand-alone assembly programs, performances, or visits to cultural organizations without additional contact and teaching.
- Projects that appear to replace the role of certified art, music, dance or theater teachers.
- Programs for which selected or self-selected students are taken out of regular classes.

BUDGET EXPECTATIONS AND NOTES:

In the spirit of “local capacity building,” **art\$START** offers grants designed to help local partnerships generate additional resources of all kinds. While **no pre-determined level of matching funds is** required for a successful application (this is a change from previous guidelines), any organization or individual contributing cash, services or materials has an important stake in the project’s success. Generating local support also increases opportunities for continuing your partnership efforts in the future. So, applicants are encouraged use the fundraising leverage of the grant program. However, if the partnership is unable to raise local support, you may explain why and describe your efforts.

The budget form provided below has spaces to record all project elements that have a connected “expense,” and whether that expense will be met with resources of the project partners or covered by grant funds. Examples of typical project expenses and income are provided below. Please call for clarification if you have questions.

Expense Examples:

- Fees for the participation of artists or for project-related attendance at arts venues
- Travel reimbursement for artists
- Buses for field trips
- Project administrative costs of cultural organization partners
- Substitute teachers to cover times when teachers are at planning sessions.
- Payments to teachers for afterschool work or planning time
- Materials, supplies

Income Examples Considered Cash:

- School district bus funds that can be used for the project
- School district substitute teacher funds that can be used to release teachers for planning
- School district funds that can be used to serve eligible students
- School district funds used to purchase supplies and materials
- Parent-teacher organization funds or special fundraisers
- School district educational foundation funds that may be available to teachers
- Contributions from local businesses, community foundations, or individuals
- Classroom fundraising activities
- Contributed funds from participating cultural organizations
- Compensation for project administrative time paid by cultural organization partners
- BOCES ticket purchase program for visits to off-site performances and exhibitions
- Any other source except the New York State Council on the Arts

Income Examples Considered In-Kind:

- The normal value of tickets provided free by a cultural organization
- The value of any project-related volunteer time, donated supplies, equipment or space

Applicants should try to achieve a local match (cash and in-kind) that equals the grant request. But, as explained above, this is a guideline rather than an inflexible requirement for 2012 art\$START grants.

Please Note: Some larger school districts (Such as the Syracuse City Schools) have centralized grants offices that may require advance approval of your proposal. Please be sure you are in compliance with any special procedures in your area.

art\$TART

CNY Grants For Learning in and through The Arts

2012 APPLICATION COVER PAGES

SCHOOL PARTNER

School:
Full Address:
School Contact Person:
E-mail:
Phone number:

PRIMARY ARTIST OR ARTS ORGANIZATION

Artist Name or Arts Organization Name:
Full Address:
Artist or Arts Organization Contact Person:
E-mail:
Phone Number:
Websites:

CONTACT INFORMATION

Who will be the primary contact person for this project?
Title of contact person:
Full Address:
E-mail:
Phone Number:

PROJECT INFORMATION

Name of Project:
Grant Amount Requested (From Budget Form):
Who will be responsible for submitting the final report?:

CORE GROUP: Students that meet with the same artist(s) a minimum of 3 times

Grade(s):
Number of Students:
Number of Teachers:
Number of Contact Sessions with Core Group:

INDIRECT GROUP(S): Students that may participate marginally without intense contact

Grade(s):
Number of Students:
Number of Teachers:
Number of Contact Sessions with Indirect Group(s):

Certification and Release

The undersigned certifies that he or she: (1) is school principal of an applying school, or board president of an applying not-for-profit cultural organization, with authority to obligate it; (2) has knowledge of the information present herein; (3) has read the guidelines of the 2011 **art\$TART** Grant Program and certifies that this applicant complies with and is made subject to said guidelines. (4) On behalf of the applicant, the undersigned also releases the Cultural Resources Council and New York State Council on the Arts, their employees and agents, with respect to damages to property or materials submitted in connection herewith.

Signature _____ Date _____

Name _____ Title _____

School or Cultural Organization _____

Narrative Questions About the Proposed Project

Please answer the following questions as completely as possible using no more than three 8 1/2 x 11 pages, 10 pt. or larger type:

1. Project Title
2. Summary of project; What is the main theme or idea?
3. Identify the members of your partnership (teachers, artists and or/ cultural organizations). What skills and resources does each bring?
4. How did partnership members participate in developing the plan?
5. Describe the learning goals of your project, and relate them to NYS Teaching Standards in the arts and/or other disciplines. Is the project a response to a particular need or challenge?
6. What will teachers, artists and students be doing?
7. Provide a brief schedule of project activities, including planning sessions and contact sessions with students.
8. How will you evaluate the effectiveness of the project in achieving your goals?

A complete Application Package Includes An Original and Six Copies Of:

- ___ Cover Pages
- ___ Answers to Narrative Questions (Up to 3 Pages)
- ___ Completed Project Budget Form

Plus One Copy (If the Applicant is a Cultural Organization rather than a school):

- ___ IRS 501 (c)(3) tax exempt determination letter.

PROJECT BUDGET FORM (To be Included with Application)
ANTICIPATED CASH EXPENSES AND SOURCES

	A.		B.	C.	D.
	Amount	Explanation or Notes	School will pay the following toward expense:	Cultural Org. (if any is involved) will pay:	art\$TART Grant Funds will pay:
Substitute Teachers	\$		\$	\$	\$
Buses	\$		\$	\$	\$
Teacher After-School Time	\$		\$	\$	\$
Materials/Supplies	\$		\$	\$	\$
Cult.Org Admin Personnel	\$		\$	\$	\$
Artist Fees	\$		\$	\$	\$
Travel	\$		\$	\$	\$
Other:					
	\$		\$	\$	\$
	\$		\$	\$	\$
	\$		\$	\$	\$
TOTALS:	\$		\$	\$	\$
					↑Grant Request

Additional “In-Kind” Contributions and Estimated Values: _____

Budget Notes:

(Additional Explanation of Expenses; Sources of Funds)